

Direct Sales of Commercially Caught Seafood (for Food Hub/ Farmers Market)

We love creating greater direct marketing opportunities for commercial fishers to direct market their products. There are several steps to take in preparation:

1 ADF&G Intent to Operate Permitting

The options for a commercial fisherman to sell their own catch at the farmer's market or through the online food hub are to obtain one of the following Alaska Department of Fish and Game permits regulated under 5 AAC 39.130 :

1.1 Catcher-Seller Permit

Catcher-Seller: this is a free permit and is for a commercial fisherman who wants to sell their own unfrozen and unprocessed catch. Commercially caught fish must be in head-on condition although fish may be gutted and gilled; commercially caught shrimp may be headed. A business license may be required (see #4 below). Contact Shellene Hutter at shellene.hutter@alaska.gov or 907-465-6131 if this is the first time applying for this permit.

Here is a link to more information and how to apply:
<http://www.adfg.alaska.gov/index.cfm?adfg=fishlicense.sellers>

1.2 Direct-Marketer Permit

Direct-Marketer: this permit costs \$25 and is for a fisherman who wants to have their own catch custom-processed or sell and process their own catch. Contact Shellene Hutter at shellene.hutter@alaska.gov or 907-465-6131 if this is the first time applying for this permit.

Here is a link: <http://www.adfg.alaska.gov/index.cfm?adfg=fishlicense.marketers>

There will be additional requirements if a fisherman wants to process the fish themselves because the kitchen would need to be DEC approved and they would have to attend the HACCP course – here is a link to a good resource about this:
<http://dec.alaska.gov/eh/fss/seafood/Docs/HACCP.pdf>

Additionally, as a direct marketer, a fisherman could have the fish custom-processed, for example at Auction Block or Coal Point Seafoods – contact directly to confirm available services, and then the fisherman could sell that product at the farmer's market/food hub.

1.3 Certification

Once you feel you you've obtained the correct permitting, please contact:

Elisa Russ, Fishery Biologist

Alaska Department of Fish and Game, Division of Commercial Fisheries

Office: 907-235-1743 or Email: elisa.russ@alaska.gov

Have her send an email to manager stating you are in compliance with Fish and Game.

2 DEC Permits/Requirements

2.1 Mobile Food Vendor Permit:

http://dec.alaska.gov/eh/fss/forms/food/Food_Estab_Permit_App.pdf

2.2 Food Handler's Card:

<http://dec.alaska.gov/eh/fss/Training.html>

2.3 Seafood Processor Permit (if you are processing yourself):

http://dec.alaska.gov/eh/fss/forms/seafood/2016_Seafood_Processors_Application.pdf

2.4 Shellfish Processor Application (if applicable):

http://dec.alaska.gov/eh/fss/forms/seafood/2016_Shellfish_Processors_Application.pdf

Questions? Concerns? Contact Heidi or Melanie at the Soldotna DEC Offices: Phone: (907) 262-5210

3 Liability Insurance

You are required by the Market/Food Hub to carry liability insurance on products sold, as they are a high-risk item. Check with your current policy-you may already be covered.

4 Business License

<https://www.commerce.alaska.gov/web/cbpl/BusinessLicensing.aspx>

