**Market Day Report: <Market Name>, <Market Date>**

**Number of vendors:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Number of farm vendors:** ­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_

**# of SNAP transactions: \_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**$ of SNAP tokens distributed:** \_\_\_\_\_\_\_\_\_\_

**How many volunteer hours were worked in preparation for and during the market day? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**What was the temperature like today?**

* Hot
* Warm
* Cool
* Cold

**What was the weather like today?**

* Sunny
* Cloudy
* Rainy
* Windy
* Snowing
* Smoky/Hazy

**Did you have any activities or outreach at or leading up to the market? Select all that apply:**

* Chef/cooking Demonstration
* Taste Tests / Sampling
* Nutrition Education
* General Outreach
* Activities for Kids
* Contest
* Promotion
* Health Fair
* Gardening Demonstration
* Market Tours

**Briefly describe the event: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Was there a target population you were trying to attract? Select one:**

* All Market Shoppers
* New Market Shoppers
* SNAP Recipients
* College Students
* Teens
* ESL Communities
* Coupon Program Participants
* Voucher Program Participants

**Were there community partners supporting this activity? Select an option**

* None
* Faith-Based organizations
* Primary or secondary school
* University or college
* Healthcare facility
* Bank
* Business
* Restaurant
* Non-Profit
* Government
* Community group
* Economic development group
* Grocery or other food retailer
* Other

**Names of community partners:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Were there any outreach activities for this activity? Select an option:**

* Flyer distribution
* Food demonstration
* Public speaking event
* Food to door
* Radio advertising
* Public transit ads
* Other

**Was this activity/outreach at the market or off-site? Select an option:**

* At market
* Off-site

**Total number of participants:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Participants under 18:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Which of the following services did your market offer on this market day? Select all that apply:**

* Pre-ordering (from individual vendors)
* Pre-packed market boxes (a market aggregate)
* Curbside or drive-thru

*Once this page is completed, be sure to add this data into your Metrics account.*

**­­­Vendor Sales Slip**

*Please complete, fold & return this   
slip to the market manager before   
you leave the market.*

**{Name of Market}**

**Date of Market Day:**

|  |  |  |
| --- | --- | --- |
|  | Sales by Payment Method | Token Redemption  (for market management use) |
| Cash / Check | **$** |  |
| Credit / Debit Tokens | **$** |  |
| SNAP/EBT Tokens | **$** |  |
| Incentive 1 | **$** |  |
| Incentive 2 | **$** |  |
| WIC FM Nutrition Program | **$** |  |
| Senior FM Nutrition Program | **$** |  |
| WIC CVV | **$** |  |
|  | **$** |  |
| Total | **$** |  |
|  |  |  |